	EC'd Yes	Rep Order#
		6852078
		Ver# 5
		Status Revised
		Traffic Order# 106562
Showing Buylines: All Lines	Last Received:	Printed:
lines	09/13/2012 9:36 AM	09/13/2012 10:07 AM

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Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ) PATRIOT MAJORITY US
Product Issue
Estimate# 1770
Buyer Sarah Levene
Phone#
Fax# Agency ( ) WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/1770
Flight Dates 09/13/2012 - 09/22/2012
Hiatus Weeks Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#

SC=\*

— CONTRACT COMMENT —

REV TP LINE 7

— REMARKS —

THANKS PLEASE CNF

LT

) PHILADELPHIA ) AMY MCCREARY

215-568-6540 215-568-1845

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10	9	∞		* 7	Ø	σ	4	ω	2		H		Ln
TH-F,M-W	TH,M-W	TH, SU-W	Sales Remark: V5 Time Chang	SU	SU	SA	SA	TH-F,M-W	TH-F,M-W		TH-F,M-W	 	Day
9A-10A	430A-5A	430A-5A	hark: \\ hanged, Co	301-4056	7A-8A	9A-930A	6A-7A	7A-9A	6A-7A		5A-6A		Time
TODAY SHOW II	WAKE UP EARLY W/THE WAGNERS	WAKE UP EARLY W/THE WAGNERS	Sales Remark: V5 REV TP V5 Time Changed, Comment Changed	CHRIS MATTHEWS SHOW	TODAY ON SUNDAY	NEWS 3 TODAY/WKEND	NEWS 3 AT SUNRISE NO PROGRAM 7/7,	TODAY SHOW	WAKE UP WITH THE WAGNERS		WAKE UP WITH THE WAGNERS		Program
 30	: 30	:30		:30	:30	:30	:30	:30	:30		:30		Len
\$900.00	\$200.00	\$200.00		\$500.00	\$625.00	\$500.00	\$350.00	\$1,500.00	\$1,000.00		\$600.00		Rate
09/13-09/19	09/20-09/26	09/13-09/19		09/16-09/16	09/16-09/16	09/15-09/15	09/15-09/15	09/13-09/19	09/13-09/19	09/20-09/26	09/13-09/19		Dates
w	Ľ	ω		H	<b>→</b>	ml	Н	UI	2	L L	ঠ		Spots/Week
H!	⊣	⊭		H	H	H	<sub>F</sub> 4	м	<b>⊢</b>	ji	<del> </del>		₩eeks
W	ш	ω		ь	ы	<b>⊢</b>	Н	ហ	N	₽	51	+	Total Spots
\$2,700.00	\$200.00	\$600.00		\$500.00	\$625.00	\$500.00	\$350.00	\$7,500.00	\$2,000.00		\$3,600.00	-	Total Cost
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25	24	23	22	2	20	19	18	17	15	15	14	13	12	11	Ľn	# 16#	n KS tiser	rder# Yes
SA	тн-г,м-м	នប	E.	×	TH-F,M-W	TH-F,M-W	SU	SA	тн-ғ,м-қ	TH-E,M-W	TH-F,M-W	TH-F,M-W	TH-F,M-W	TH-F,M-W	Day	Sarah Levene	- Z	6852078
11 <b>P-</b> 1135P	11P-1135P	515P-830P	8P-9P	8P-10P	7P-730P	630P-7P	5P-630P	5P-630P	5P-630P	430P-5P	4P-430P	3P-4P	12P-1230P	11A-12P	Time		LAS VEGAS, NV. .PATRIOT MAJORITY US	Ver# 5
NEWS 3 NIGHTSIDE	NEWS 3 NIGHTSIDE	SUN NITE FBALL	ANIMAL/GUYS	THE VOICE	WHEEL OF FORTUNE	JEOPARDY	KSNV EARLY NEWS	KSNV EARLY NEWS	EARLY NEWS	NEWS 4 AT 430P	FIRST NEWS 3 AT FOUR	DR. PHIL	NEWS 3 AT NOON	RACHEL RAY	Program		UTY US	Status Revised
											₩					Agency Crarazione Flight Dates Hiatus Weeks	Agency ( 3050 K WASH	Traffic Order# 106562
:30	:30	:30	:30	: 30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len		( ) WATER 3050 K ST NW WASHINGTON	<b>er</b> # 10656
\$1,100.60	\$1,100.00	\$10,000.00	\$2,400.00	\$6,000.00	\$1,300.00	\$1,300.00	\$0.00	\$650.00	\$1,200.00	\$700.00	\$760.00	\$450.00	\$425.00	\$325.00	Rate - te	09/13/2012 - 09/22/2012	( ) WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007	- · · · · · · · · · · · · · · · · · · ·
09/15-09/15	09/13-09/19	09/16-09/16	09/19-09/19	09/17-09/17	09/13-09/19 09/20-09/26	09/13-09/19	09/16-09/16	09/15-09/15	09/13-09/19 09/20-09/26	09/13-09/19	09/13-09/19	09/13-09/19 09/20-09/26	09/13-09/19 09/20-09/26	09/13-09/19	Dates	2	EGIES	Printed: 09/ Last Received: 09/ Showing Buylines: All Lines
H	ω	ц	<b>j</b> →	1	1 4	44	0	from 1	12	42	4		1 4	ω	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	09/13/2012 10:07 AM 09/13/2012 9:36 AM .ines
ы	jul.	H	Н	Н	н н	H	0	H	μμ	lт	₩	ΗН	<b>Р</b> Р	⊭	Weeks	Phone# FAX#		07 AM 6 AM
μ	ω	Ц	H	1	<u>ъ</u>	φΔ	0	13	1 2	4:	44	בן, נים	4, 4	ω	Total Spots	215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY	
\$1,100.00	\$3,300.00	\$10,000.00	\$2,400.00	\$6,000.00	\$6,500.00	\$5,200.00	\$0.00	\$650.00	\$15,600.00	\$2,800.00	\$2,800.00	\$2,250.00	\$2,125.00	\$975.00	Total Cost	6540 1845	PHIA REARY	2 of 3

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Rep Order# EC'd Yes	Station 1 Advertiser Product Estimate#	Buyer Phone# Fax#				
ler# Yes	🔀		Ľη		26	27
6852078	Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ). PATRIOT MAJORITY US  Product Issue  Estimate# 1770	Sarah Levene	Day		SU	TH-F,M-W
Ver# 5	VEGAS, NV RIOT MAJOF		Time		11P-1135P	1135P- 1235A
5 Status Revised	ALLA CIS		Program		11P-1135P NEWS 3 NIGHTSIDE	TONIGHT SHOW W/ JAY LENO
Traffic Order# 106562	Agency ( ) WATE 3050 K ST NW WASHINGTON Agency CP1/P2/E 84	Flight Dates Hiatus Weeks				LENO
r# 106562	WATERFRONT ST NW NGTON, DC 200 84/91/1770		Len		:30	:30
	( ) WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 /P1/P2/E 84/91/1770	09/13/2012 - 09/22/2012	Rate		\$1,100.00	\$700.00
Printed: 09. Last Received: 09. Showing Buylines: All Lines	3GIES	2	Dates	           	09/16-09/16	09/13-09/19
09/13/2012 10:07 AM 09/13/2012 9:36 AM Lines	Rep Firm Sales Office ( Salesperson (	Salesperson Phone# Salesperson FAX#	Spots/Week	         	₽ů	22
AM AM		Phone# FAX#	# of Weeks		Н	H
	PHILADELPHIA AMY MCCREARY	215-568-6540 215-568-1845	Total Spots		Н	N
3 of 3	YHIA YHAY	540 845	Total Cost	         	\$1,100.00	\$1,400.00
			<u> </u>			

Daypart

## -REPORT TOTALS-

Report Totals: 78 / \$82,775.00

## —SALES MONTHLY TOTALS—

Station Totals: 78 / \$82,775.00 Sales Totals: 78 / \$82,775.00 Sep 12: 78 / \$82,775.00

Lines not sent/rcld/rtrn: 0 / \$0.00

		Market Totals	OMPETITIVE—
٠		Totals	
		\$304,320	
XXXX	KTNV	CATV	
0	23%	% O	
	KTUD	KBLR	
	°%	- %	•
	KVCW	KINC	
	N %	%	
	KVMY	KLAS	
	44%	24%	
	KVVU	KSNV	
	198	278	

## —COMPETITIVE COMMENTS—

EST SHARES

Demos	Books
RA35+	NOV12

## -- CREDIT RISK --

CASH IN ADVANCE